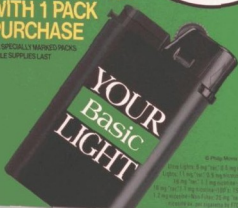


YOUR  
Basic  
OFFER

**FREE LIGHTER**  
**WITH 1 PACK**  
**PURCHASE**

SEE SPECIALLY MARKED PACKS  
WHILE SUPPLIES LAST



18383-1

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Free Lighter: 8 mg "tar," 0.6 mg nicotine—  
Lipitor, 1.1 mg "tar," 0.5 mg nicotine—Kings  
16 mg "tar," 1.1 mg nicotine—Marlboro  
16 mg "tar," 1.1 mg nicotine—100's, 15 mg "tar,"  
1.2 mg nicotine—New Filter: 12 mg "tar," 1.0 mg  
nicotine av. per cigarette by FTC method

**78383-1**